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About

ABOUT BAKER AND BLOOM

Young people need motivation, resources, and guidance to go beyond what they think they can do. We recognize these needs, and maximize students' growth through our supportive community of teachers and mentors, our premium resources, network of experts, tools for learning, and our teaching philosophy based on our unique Four-Leaf Approach.

OUR FOUR-LEAF APPROACH

It matters who teaches our children, and how they are taught. That's why at Baker & Bloom, committed educators power intellectual and socio-emotional growth in four areas that provide the greatest benefit to our students: Language Arts & Communication, Learning to Learn, Creativity, and Leadership & Service. These four areas or 'Leaves' form the basis for our course and workshop design.

Learning to Learn

We boost student achievement by teaching students how they learn, and by nurturing a growth mindset, so that students embrace challenge and believe their intelligence grows with effort. This Leaf reveals the hidden game of learning, leading students to acquire metacognitive strategies and study skills that accelerate and

Language Arts & subjects. Communication

Strong language skills enable students to think critically and express themselves effectively in school assignments, exams, and everyday life. Through this Leaf, Baker & Bloom teachers don't just train keener speakers, readers, writers, and listeners; students are also inspired to see language and literature as vehicles for understanding oneself and exploring other cultures.

Creativity

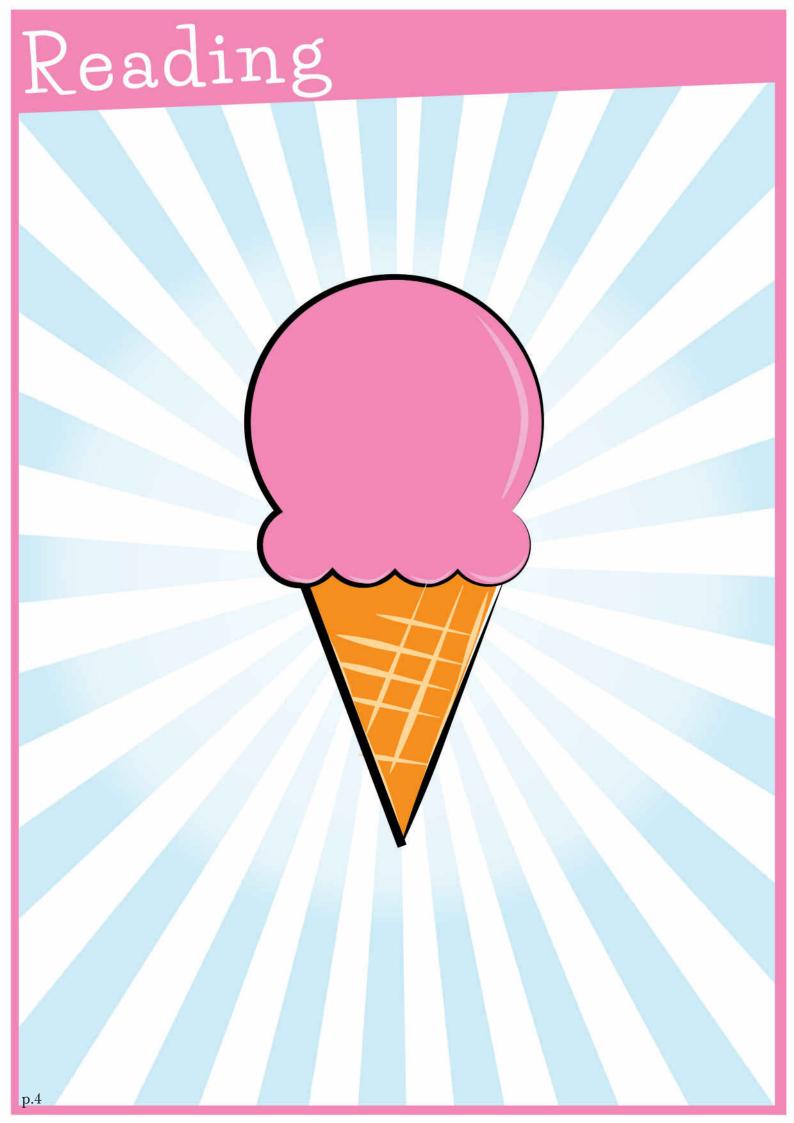
In today's ultra-competitive world, spoon-fed education is a dead end, and enhancing one's creativity is a must.

Therefore, including this Leaf in our teaching means fostering a student's ability to ask questions, make connections, generate ideas, and design solutions. We challenge students to see the world in new ways and be confident and original in thought and action.

Leadership and Service

Reaching top marks is not the ultimate destination; we believe aspiring to a higher purpose and lending one's talents to the world should be outcomes of learning.

Baker & Bloom teachers invigorate lessons with activities requiring self-reflection, empathy, and understanding of current events, history, and global affairs. We pose difficult questions and guide students to seek answers, in the process building character and grit, and preparing them to be leaders.



"Gather Around: Summer Story Hour"

This course introduces your child to the marvelous world of stories. Through fables, poems, and short films, students will experience and reflect on the affective power of storytelling. They will pick up important literacy skills and fall in love with reading and writing through this fun summer course.



| Week 1 | June 20-24 (Mon-Fri) | |
|--------|----------------------|--|
| | 2:00 - 3:00pm | |

\$1,875



\$1,875

10:00 - 11:00am

\$1,875

Week 9 Aug 15-19 (Mon-Fri) 10:00 - 11:00am

Expectedly Unexpected: A Roald Dahl Book Club"

Roald Dahl's tales have long been the definitive books of many a childhood. Have your children read them yet? If so, allow them to revisit the treasures within which reveal themselves with every reading. If not, this will be a great opportunity to introduce them to the wonderful world of fun and reading. This summer, let Roald Dahl inspire your child to a lifelong reading habit!



| Week 2 | June 27-30 (Mon-Thur) | \$1,500 |
|--------|-----------------------|---------|
| | 1.30 - 2.30pm | |

Week 4 July 11-15 (Mon-Fri) \$1,875 12:00 - 1:00pm

Week 8 Aug 8-12 (Mon-Fri) \$1,857 10:00 - 11:00am

"May the Force be With You: The Epic Tale of Star Wars"

Star Wars is the perfect way to engage kids of all ages in learning about literature and the magic of story-telling. Star Wars fanatics will discuss and debate their favorite movies and characters while building vocabulary and reading comprehension. There will also be creative activities like making Star Wars Lego stop-motion videos and creating a Jedi or Sith.



| Week 2 | June 27- 3 | 30 (Mon-Thur) | \$1,500 |
|--------|-------------------|---------------|---------|
| | 11.00am | 12.00nm | |

Week 6 July 25-29 (Mon-Fri) \$1,875 3:30 - 4:30pm



"Buttons For Eyes: A Coraline Book Club"

Author Maurice Sendak once summed up children's literature with the word "imagination", which he says is for the child "the miraculous, freewheeling device he uses to course his way through the problems of every day." Neil Gaiman's otherworldly novel Coraline is the very epitome of imaginative storytelling. This book club will engage reluctant readers, inspire voracious ones, and tune all students in to the power of stories.



| Week 3 | July 4-8 (Mon-Fri) | \$4,000 |
|--------|--|---------|
| | The first of the control of the cont | |

2:00 - 4:00pm

Week 7 Aug 1-5 (Mon-Fri) \$4,000 2:00 - 4:00pm

Week 8 Aug 8-12 (Mon-Fri) \$4,000

2:00 - 4:00pm

"May the Force be With You: The Epic Tale of Star Wars"

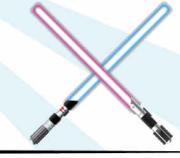
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| Week 6 | July 25-29 | (Mon-Fri) | \$4,000 |
|--------|------------|-----------|---------|
| | • | , | |

9:30 - 11:30am Week 7 Aug 1-5 (Mon-Fri) \$4,000

4:00 - 6:00pm



"Fall in Love with a Book: The Novel "Because of Mr. Terupt""

Because of Mr. Terupt is a story of fifth grade students and their creative teacher. It's funny and touching, perfect for reluctant readers as well as bookworms. If your child has read the popular book, Wonder, they will love this one too. Like Wonder, it's told through multiple characters and explores themes of friendship, family, and helping others.



2:00 - 4:00pm

Week 6 July 25-29 (Mon-Fri) \$4,000

1:00 - 3:00pm

because mr. teru

"Parents Just Don't Understand: How Music Teaches Us English"

Since the dawn of popular music, parents have found the new generation's music irritating. While some of today's music can cause headaches, a lot of it is smart and meaningful. In this course, students will take some of their favorite popular songs and learn about the themes, literary references, and figurative language hidden in them. It's a fun way to build literary analysis skills, and hear some great music too.



Week 8 Aug 8-12 (Mon-Fri) 4:00 - 6:00pm \$4,000

"Eliminating the Impossible: Solving Sherlock Holmes"

Feeding a need for mystery stories in Victorian and Edwardian Britain, Sherlock Holmes is arguably one of the most famous characters in Western literature. In this course, students will read several short stories written by Sir Arthur Conan Doyle, immersing themselves in the world of forensics and logical deduction, before trying their hand at writing a mystery story.



Week 4 July 11-15 (Mon-Fri) \$4,500

9:30 - 11:30am

Week 6 July 25-29 (Mon-Fri) \$4,500 3:30 - 5:30pm

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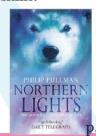
"Daemons and Dust: A Northern Lights Book Club"

Philip Pullman's novel Northern Lights is a modern classic of children's literature that will convert reluctant readers and challenge avid ones. It has an exhilarating but unconventional narrative: many characters die, supposedly good characters do morally questionable things, and the lead heroine is a compulsive liar. The book explores ideas like the multiverse theory and themes of religion and authority as well as love and loyalty. Our book club will guide students in interpreting this fascinating novel and help them develop more sophisticated reading and discussion skills.



Week 6 July 26-29 (Tue-Fri) 11:30am - 1:00pm

\$2,700



"Heroes: From Achilles to Iron Man"

Heroes have been part of human culture for as long as there have been humans. In them, we see what a society admires. From the raging warrior Achilles to the genius inventor Tony Stark, many of the qualities of our heroes have changed through the ages, while others have remained constant. What makes a hero? What happens when a hero falls? Why do we even have heroes in the first place? These are some of the questions this course will explore.



Week 5 July 19-22 (Tue-Fri) 12:00 - 1:30pm

\$2,700

"GCSE English Bootcamp"

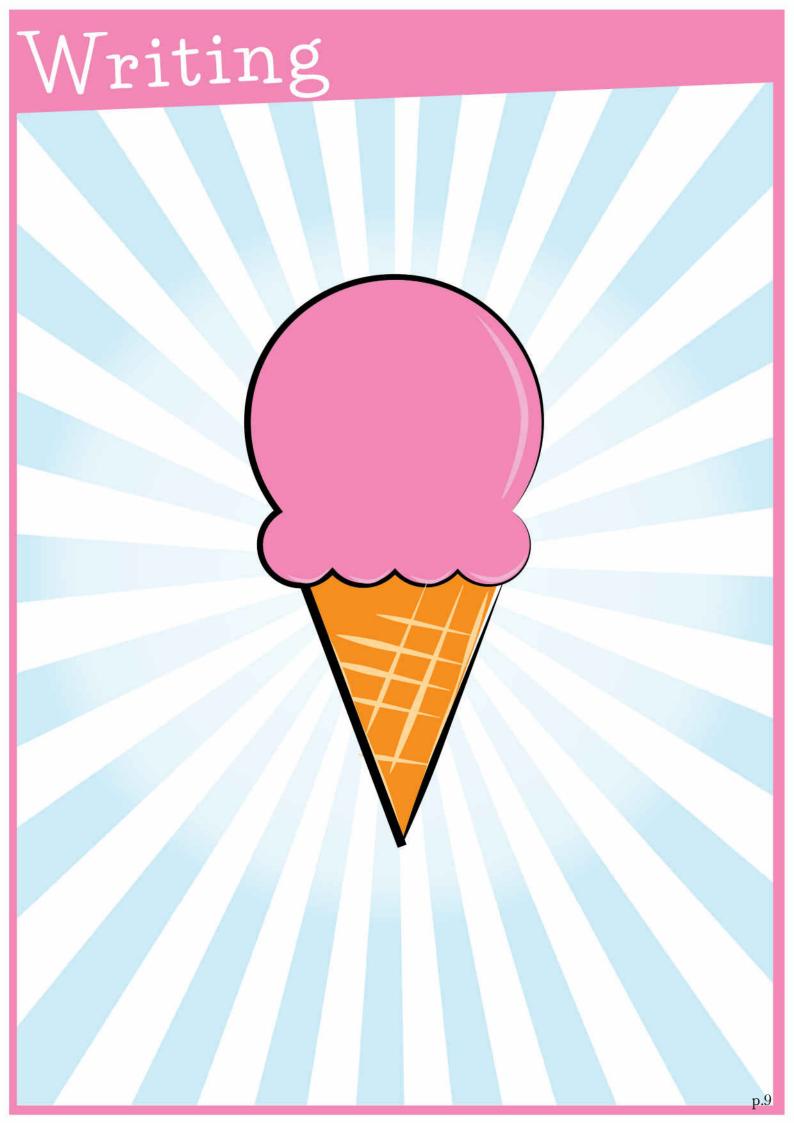
This bootcamp will cover the skills needed for students to achieve GCSE success. Students will learn to analyze, discuss, and write about the language of different text types with confidence. This course is suitable for students about to start their GCSEs, those who need a crash course before their final year, and also those who are preparing for IBDP Language & Literature.



| 3:30 - 5:30pm | \$5,000 |
|--|---------|
| Week 5 July 18-22 (Mon-Fri) 4:00 - 6:00pm | \$5,000 |
| Week 9 Aug 15-19 (Mon-Fri) | \$5,000 |

11:00am - 1:00pm





Inside Out, Outside In: Writing from Pixar Films"

It is hard to be self-reflective, especially at the age of 5. Pixar's "Inside Out" universe provides a gateway into the inner workings of the growing mind, with wonderful storytelling to boot. Through guided viewing and writing activities, students will reflect on their emotional growth while acquiring valuable literacy skills.



Week 2 June 27-30 (Mon-Thur)

\$1,500

3:30 - 4:30pm

Week 6 **July 25-29 (Mon-Fri)** \$1,875

2:00 - 3:00pm

Week 8 Aug 8-12 (Mon-Fri)

12:30 - 1:30pm



"Mysteries and Adventures in English"

Using the best activities we offer in English and Creative Writing, this course emphasizes reading and writing skills through interaction and creative tasks. Students will write interactive mystery stories online, build vocabulary, and read and analyze fiction and non-fiction texts. It's perfect for students wishing to take term courses but who haven't had the time.



Week 1 June 20-24 (Mon-Fri) \$4,000 10:30am - 12:30pm

Week 5 July 18-22 (Mon-Fri)

\$4,000

2:00 - 4:00pm

Week 9 Aug 15-19 (Mon-Fri)

\$4,000

9:00 - 11:00am

Minecraft Maniacs Unite: Explore, Create, and Write

Students will flex their creative muscles, practice problem solving skills through play, and pick up valuable language skills in this course centered on the popular building and exploration game, Minecraft. Students will collaborate on virtual construction projects, and write narrations for videos explaining their creations. This course may be joined by students who have previously participated.



Week 1 June 20-24 (Mon-Fri)

1:30 - 3:30pm

Week 4 July 11-15 (Mon-Fri) 11:30am - 1:30pm

\$4,000

"The Beautiful Game: Better Writing Through Football"

This course will teach action vocabulary, descriptive writing and commentary, all while students create their dream teams. No matter your child's favorite team is, Barcelona or Manchester United, they will enjoy debating who scored the best goal ever: was it Pele in 1959 or Rooney in 2014? This course may be joined by students who have previously participated.



Week 3 July 4-8 (Mon-Fri) \$4,000 10:00am - 12:00pm

Week 7 Aug 1-5 (Mon-Fri) 10:30am - 12:30pm

\$4,000

"Mysteries and Adventures in English"

Using the best activities we offer in English and Creative Writing, this course emphasizes reading and writing skills through interaction and creative tasks. Students will write interactive mystery stories online, build vocabulary, and read and analyze fiction and non-fiction texts. It's perfect for students wishing to take term courses but who haven't had the time.



| Week 1 | June 20-24 (Mon-Fri) 4:00 - 6:00pm | \$4,000 |
|--------|--|---------|
| Week 5 | July 18-22 (Mon-Fri) 9:00 - 11:00am | \$4,000 |
| Week 9 | Aug 15-19 (Mon-Fri) | \$4,000 |

"Arguably: An Essay Writing Course"

Designed for those who love a good argument, this course teaches the basics of good persuasive essay writing. Students will research, present, and sustain arguments on issues of their choice. They will also learn the importance and how-tos of drafting and editing, the key building blocks of effective writing.



| Week 1 | June 20-24 (Mon-Fri) 11:00am - 1:00pm | \$4,500 |
|--------|--|---------|
| Week 5 | July 18-22 (Mon-Fri) 11:00am - 1:00pm | \$4,500 |
| Week 9 | Aug 15-19 (Mon-Fri) | \$4,500 |

"Create Your Character: Are You a Hero or Villain?"

With so many superhero movies showing these days, everyone has a favorite superhero or villain. While kids are consuming these characters, they rarely get the chance to create them. In this course, students will get creative and design characters with special powers and costumes, and write the character's backstory. Then, their heroes and villains will do battle!



Week 4 July 11-15 (Mon-Fri) \$4,500 2:30 - 4:30pm

Week 8 Aug 8-12 (Mon-Fri)

1:30 - 3:30pm



"The Decisive Moment: Writing from Photographs"

Visual literacy is an important skill for understanding the world today. Through guided readings of photographs, students will learn to decode, analyze, and write about visual matters around them. Using their own photographs as springboards, they will also learn to engage and draw from real life to grow as writers.



Week 3 July 4-8 (Mon-Fri) \$4,500

11:00am - 1:00pm

Week 7 Aug 1-5 (Mon-Fri) 9:30 - 11:30am \$4,500



"US Boarding School Personal Statement Writing Boot Camp"

What super hero power would you want? How has your community shaped you? Application essays ask for creativity as well as personality. Our bootcamp offers effective tools and exercises for students who aim to leave a distinct impression with writing that captures their passions, strengths, and experiences. We help students understand their audience - admissions essay readers - and shape their own stories through analyzing successful statements in a range of styles. Join us and learn how to tell your story in your voice!



Week 7 Aug 1-5 (Mon-Fri) 4:00 - 6:00pm

\$5,000

"I Write, Therefore I Am: Autobiographical Writing"

Writing is one of the main ways we communicate, yet why is good writing so rare? This course will show how the key to good writing is clear thinking. Students will study examples of great writing and write and revise their own pieces on one of the most important and challenging subjects to write about: the self. Students will learn how to tell the story of their lives in a few paragraphs, to convey an experience or a facet of their personality in a way that's as interesting to readers as it is to them. They might even learn something about themselves along the way.



Week 6 July 26-29 (Tue-Fri)

\$2,700

9:30 - 11:00am

Week 8 Aug 9-12 (Tue-Fri)

\$2,700

2:30 - 4:00pm

"UK UCAS Personal Statement Writing Boot Camp"

Personal statements are an important component of UK university applications. It is an opportunity for students to convey a sense of their personality behind the test scores. It is also one that many students find challenging. This course will help students turn their personal statements into an asset. It will draw lessons from great personal statements to help students write their own. It will show them how to turn the story of their lives into a compelling narrative and demonstrate a genuine interest in the subject they're applying for. Every student can be interesting; it is all the matter of bringing it out.



Week 2 June 28-30 (Tue-Thur)

\$2,700

4:30 - 6:00pm

Week 9 Aug 15-19 (Mon-Fri)

1:30 - 3:00pm

\$4,500

<u>UC/\S</u>

"US College Personal Statement Writing Boot Camp"

Personal statements are an important component of US college applications. It is an opportunity for students to convey a sense of their personality behind the test scores. It's also one that many students find the most intimidating and bewildering. How do I condense a life into a page? How do I write about achievements without boasting? This course will show students how. It will draw lessons from great personal statements and advice from admissions officers. We will look at common prompts and help students identify topics with potential. Most of all, it will show them how to avoid cliche and tell the story of their lives in a way that is engaging and true to themselves.



Week 8

Aug 8-12 (Mon-Fri)

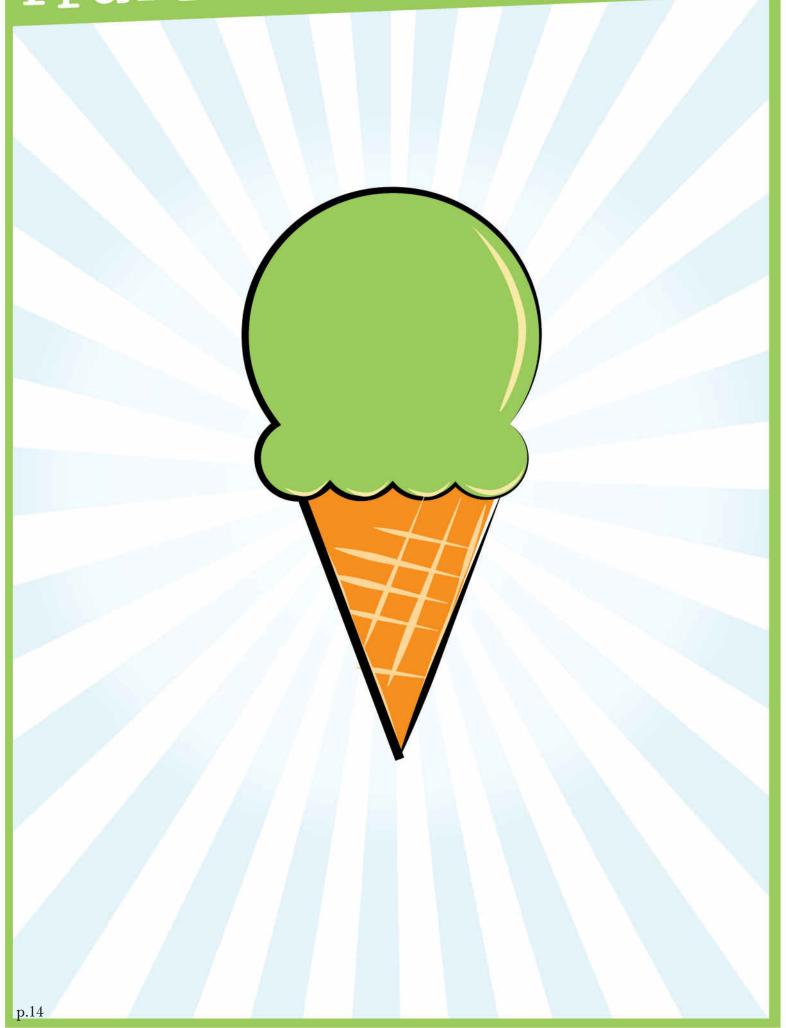
9:00 - 10:30am

Week 9

Aug 15-19 (Mon-Fri) 3:00 - 4:30pm \$4,500

\$4,500





"Calling All Paleontologists: Dig and Describe Dinosaurs"

The best way to learn about dinosaurs is to use our hands. We will dig for dinosaur fossils, put the bones together, and use reading comprehension skills to learn about our discoveries. Students will also learn some Greek and Latin word roots that will help them understand what dinosaurs' scientific names mean.



Week 4 July 11-15 (Mon-Fri)

10:00 - 11:00am

Week 8 Aug 8-12 (Mon-Fri)

11:00am - 12:00pm



"All About Natural Disasters: Typhoons, Tornados and More"

Young children, and even toddlers, are often fascinated by the power of nature. Using hands-on experiments, including making a tornado and creating our own earthquakes, we will learn about nature and its effects on humans while increasing scientific vocabulary and observation, reading comprehension, and writing skills.



Week 3 July 4-8 (Mon-Fri)

1:30 - 2:30pm

Week 7 Aug 1-5 (Mon-Fri)

1:30 - 3:30pm

\$1,875

\$1,875

"What Would You Do?: Philosophy for Kids"

Philosophy can seem like a daunting and obtuse subject, but it doesn't have to be. Through a series of guided discussions and reflective writing activities, students will learn to ask the most basic, and often most important, questions. Who am I? How do I feel? What would I do? It's never too early to start asking these questions.



Week 3 July 4-8 (Mon-Fri) \$4,000

4:30 - 6:30pm

Week 4 July 11-15 (Mon-Fri) \$4,000

9:00 - 11:00am

Week 7 Aug 1-5 (Mon-Fri) \$4,000

4:00 - 6:00pm



'¡Hola, Amigos! Beginning Spanish with Señor Soto"

For students new to Spanish or those with a beginner level, this course will introduce some everyday language and culture from Spanish speaking countries, including idioms, music, food, and media. Learn new vocabulary and phrases, sample some salsa, make traditional art while gaining language skills and insights into the diverse cultures of Spanish-speaking countries.



Week 5 **July 18-22 (Mon-Fri)** 11:30am - 1:00pm

\$3,000



'Shadows on the Wall: Introduction to Plato's Republic"

Plato's *Republic* is often regarded as the foundation of Western philosophy and one of the most profound books ever written. It is often considered too complicated for kids to understand. Through our fun simulations and activities, this course will help students appreciate some of the central ideas behind The Republic, like The Cave, The Ring of Gyges, and the ideal society, so that they too will lead examined lives.



\$2,700 Week 4 July 12-15 (Tue-Fri) 3:00 - 4:30pm

Week 5 July 19-22 (Tue-Fri) \$2,700 4:00 - 5:30pm

Lend Me Your Ears: Speaking in Public"

This course helps students to become more confident and persuasive when speaking in public. Considered by many to be one of the most fundamental and widely applicable skills, the study of public speaking has a long academic history. Students will analyze, produce, and perform a range of persuasive text types and rhetorical devices, including speeches and debates. Week 1 June 20-23 (Mon-Thur) \$2,700

Week 5 \$2,700 July 19-22 (Tue-Fri) 2:00 - 3:30pm

9:30am - 11:00am

Week 9 \$2,700 Aug 16-19 (Tue-Fri)

10:00 - 11:30am



"Guns & Big Macs: Understanding US Politics and Culture"

The US is the world's principal producer of popular culture and has a very visible politics and dizzying array of opinions. But despite our over-exposure, it is almost impossible to generalize about the US. This course helps students gain a better understanding of this complicated country through a study of its history, politics, iconography, social issues, and cultures.



Week 5 July 18-22 (Mon-Fri) \$4,500

9:00 - 11:00am

Week 9 Aug 15-19 (Mon-Fri) \$4,500

9:00 - 11:00am

"Gods, Heroes, and Monsters of Classical Mythology"

As part of the process of education, we tell stories that allow children to become part of our culture and to feel a sense of solidarity. The myths of ancient Greece and Rome have had such a fundamental influence on the West that ignorance is not really an option. This course aims to introduce students to the most important classical myths.



Week 7 Aug 1-5 (Mon-Fri) 9:00 - 11:00am

\$4,500



"Bach in Five Minuets: Exploring Western Classical Music"

Because of its simplicity, contemporary popular music has created many lazy ears, no longer capable of making sense of the rich and varied complexity that music can produce. This course aims to set students on the path of a lifetime of musical discovery and to develop an aesthetic sensibility that will allow them to appreciate the beauty around them.



Week 8 Aug 8-12 (Mon-Fri) 12:30 - 2:30pm

\$4,500



"Seeking Answers to Difficult Questions: Philosophy for Teens"

Students will build critical thinking and logic skills by tackling universal questions about life, society, and relationships. Students will also become familiar with well-known philosophers from throughout history, such as Socrates and Descartes, in exploring questions such as: What is reality? Are humans good or evil? What is a good friend? What are dreams?



Week 2 June 27-30 (Mon-Thur) \$4,000

4:00 - 6:00pm

Week 3 July 4-8 (Mon-Fri)

3:00 - 5:00pm



"Why are the Gods Naked? Exploring Great Art"

\$5,000

\$5,000

The West has produced an abundance of great art and artists, whose works form the foundation for a visual language that still shapes Western culture. This course aims to introduce students to these great works through a study of the artists who created them and the time and cultural circumstances in which they were created, thereby improving students' cultural literacy.



Week 5 July 18-22 (Mon-Fri)

2:00 - 4:00pm



"Lend Me Your Ears: Speaking in Public"

This course helps students to become more confident and persuasive when speaking in public. Considered by many to be one of the most fundamental and widely applicable skills, the study of public speaking has a long academic history. Students will analyze, produce, and perform a range of persuasive text types and rhetorical devices, including speeches and debates.



Week 6 July 25-29 (Mon-Fri) \$5,000

11:30am - 1:30pm

Week 9 Aug 15-19 (Mon-Fri) \$5,000

2:00 - 4:00pm



"How to Scramble a Mummy's Brains: Ancient Egypt"

Because of the grandeur of its monuments and sarcophagi, ancient Egypt has enthralled countless students and tourists. This course introduces the discipline of anthropology and aims to teach students a framework for interpreting culture, using Egypt as an example, that will allow them to understand with greater sophistication, their own culture and the cultures of others.



Week 7 Aug 1-5 (Mon-Fri) 11:30am - 1:00pm

\$5,000

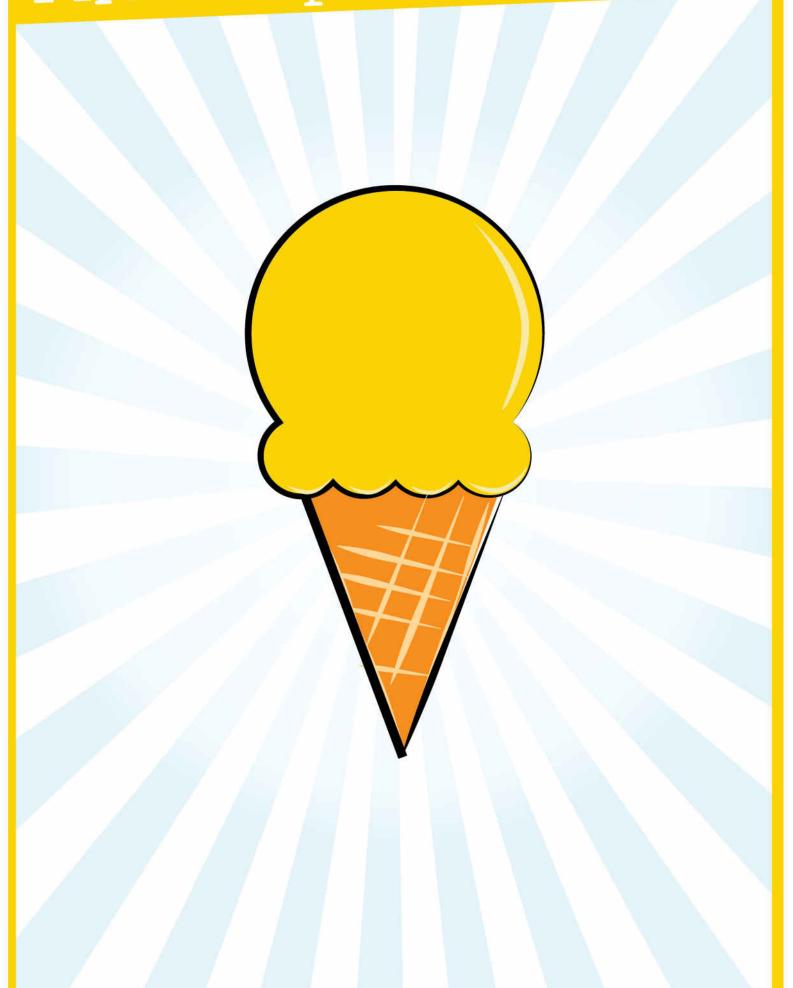
"Frame by Frame: Film Studies 101"

Visual literacy is more important than ever before, yet often we find students lacking the discerning eye and technical vocabulary needed to understand what they are seeing. Designed for those interested in films who want to learn more about how they work, this course will equip students with the tools to decipher, discuss, and appreciate the magic of cinema.



Week 2 June 27-30 (Mon-Thur) \$4,800 10:00am - 12:00pm

Week 6 July 25-29 (Mon-Fri) \$6,000 9:30 - 11:30am



"inspirED Global Leader: Great Powers"

America, China, Russia, India; each of these countries commands huge influence on the global stage. What are their strengths and weaknesses? What do they want and what do they fear? This course will help students understand the great powers and how they shape contemporary geopolitics.



Week 6 July 26-29 (Tue-Fri)

2:00 - 3:30pm

Week 8 Aug 9-12 (Tue-Fri) 11:00am - 12:30pm



"inspirED Super Learner"

This is an accelerated learning course that teaches meta-cognitive strategies, habits, and practices that enhance learning and deepen real understanding in all subjects. One of the chief goals is to foster a "growth mindset" that thrives on challenges and approaches failure as a springboard for stretching existing abilities. This mindset inspires confidence and motivation in the student to stay curious and to keep learning.



Week 2 June 28-30 (Tue-Thur)

11:30am - 1:00pm

Week 4 July 12-15 (Tue-Fri)

10:00 - 11:30am

Week 7 Aug 2-5 (Tue-Fri)

11:30am - 1:00pm

\$2,025

\$2,700

\$2,700



"Too Much Information: Tips for Managing Social Media Safely"

In today's world, our online identities can influence whether we get admitted to our dream school or land a job. In this workshop, students will reflect on who they are, and how they can highlight their strengths online safely. We will also consider how we can share stories that are verifiable and credible, rather than spread misleading stories online.



Week 9

Aug 15-19 (Mon-Fri)

11:30am - 1:00pm

\$4,500



"City on a Hill: Introduction to US Government"

America is often portrayed as the exceptional country, as a shining city on a hill. But does it live up to the rhetoric, and what, if anything, makes it so special? This course will introduce students to the American political and legal system to help them understand this fascinating, and oft-times contradictory, country.



Week 2 June 28-30 (Tue-Thur)

2:30 - 4:00pm

Week 7 Aug 2-5 (Tue-Fri)

2:00 - 3:30pm



'Martian Holidays: Thinking about the Future"

As our summers get hotter and our typhoons become ever more destructive, it has become essential for our children to consider the disrupted future they will inherit. This course will introduce students to a wide variety of important topics, such as climate science, nanotechnology, genetic modification, space travel, and trans-humanism – all of which will greatly impact their lives.



Week 4 July 11-15 (Mon-Fri)

2:30 - 4:30pm

Week 8 Aug 8-12 (Mon-Fri)

9:00 - 11:00am

\$5,000

\$5,000

"inspirED Global Leader: Democracy"

Democracy is one of the most cherished ideas of our age. It's been hotly debated in Hong Kong, and, in the form of universal suffrage, it was the rallying call for the Occupy Central movement. But what is democracy, and how did the modern democratic system come about? This course will look to some unlikely sources for the answer – William Shakespeare's Julius Caesar, Thucydides' account of the Peloponnesian War, and Yale professor Amy Chua's book World on Fire.



Week 4 July 12-15 (Tue-Fri)

1:00 - 2:30pm

Week 7 Aug 2-5 (Tue-Fri)

3:30 - 5:00pm

\$3,000

\$3,000



"inspirED Social Entrepreneurship"

This full-day camp will be based in CoCoon, one of Hong Kong's leading coworking space for startups and entrepreneurs. This intensive program develops socially responsible leaders and teaches students relevant business and communication skills that empower them to design their own individual service projects. We will incorporate Harvard Project Zero & Stanford Design School learning and thinking strategies as well as TED talk-style presentations; we will also apply the Harvard Business School case method to teach leadership and social entrepreneurship. Students will work directly with underprivileged children and develop knowledge and awareness about important social issues in HK.

Through activities ranging from volunteering and a team-building retreat to case studies and project design, students will learn how to develop an idea into a project proposal that can enrich their personal portfolios and jumpstart their IB CAS Projects or MYP Personal Projects. Not only will the CoCoon startup community and environment be stimulating, but students will also meet successful social entrepreneurs and leaders in the business and non-profit community to gain exposure to creative and sustainable solutions. Our goal is to offer an experience that will inspire and move students to want to be innovative and socially responsible leaders.

This is a two-week program but students may choose to attend individual one-week modules. For more information, check out our website: www.bakerandbloom.com



Week 4 Part I: July 11-16 (Mon-Sat)

10:00 - 5:00pm

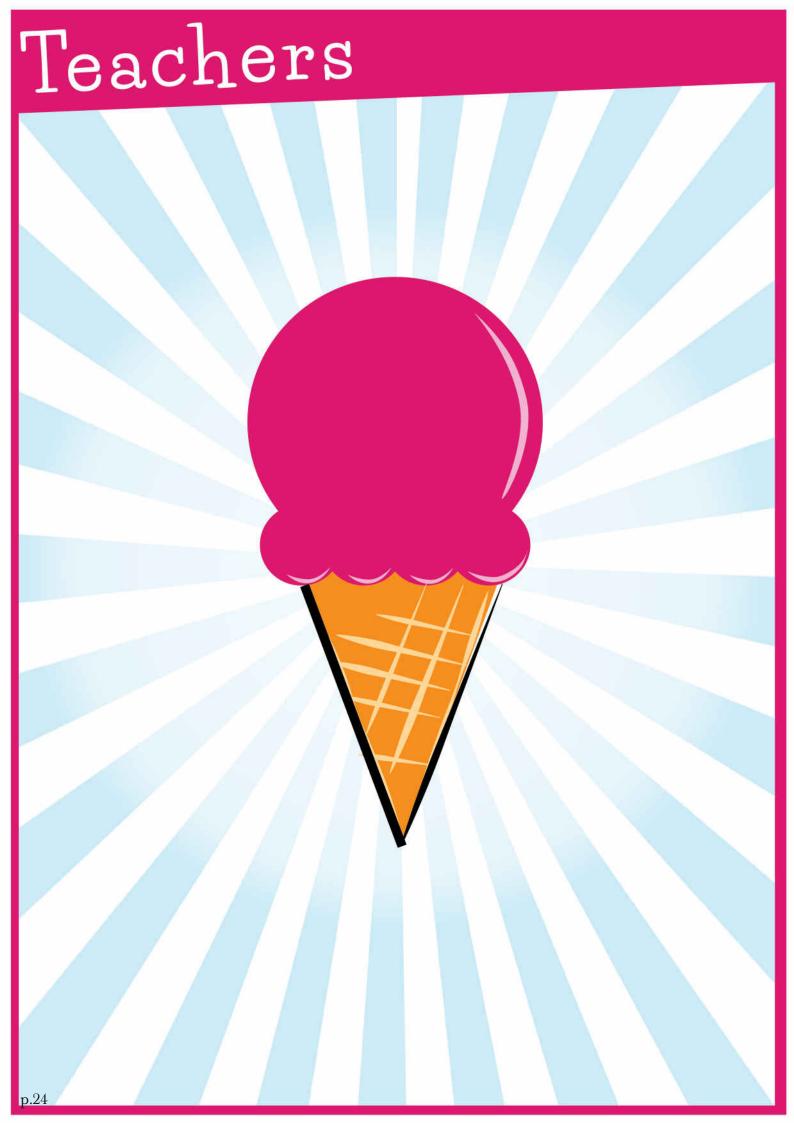
Week 5 Part II: July 18-22 (Mon-Fri)

\$10,800

\$9,000

\$19,800 (Full Course)





Founder



Renée Boey Founder, Educational Director, and Teacher

Renée's teaching approach has been shaped by her exposure to a variety of school systems and cultures. She enjoyed her experiences at both local and international schools growing up in Hong Kong and completed her high school education at St. Paul's School in Concord, N.H. The deeply formative years at St. Paul's gave Renée the liberty to nurture her interest in many subjects and extracurricular activities, along with the opportunity to learn from a diverse community of peers and teachers. The school's emphasis on the arts and humanities as well as service instilled in Renée a vital appreciation for creativity, thinking from multiple perspectives along with a desire to lead a meaningful life. These values underpin the mission of Baker & Bloom.

After graduating from Harvard College as an English major with a language citation in Japanese, Renée obtained an M. Phil in Renaissance Literature at Cambridge University. She returned to Hong Kong, completed a teaching internship at St. Paul's Co-Educational College, and received her Postgraduate Diploma in Education at the University of Hong Kong. Since then, she has coupled her passion for literature and education as a creative writing teacher, an educational consultant for schools such as St. Stephen's College, as a board member of the HKMA David Li Kwok Po College, and most rewardingly, as an IB English and Humanities teacher at The ISF Academy.

Renée and her team have done extensive research, designed original curricula, and pursued professional development to prepare young people to face today's challenges with positivity, integrity, and creative confidence.

FAVORITE QUOTE:

"Spring has returned. The Earth is like a child that knows poems." - Rainer Maria Rilke

FAVORITE WRITERS:

Roald Dahl, Robert Frost, Italo Calvino, Shakespeare

Our Teachers



Carlos Soto
Primary Division Head, Teacher

Dr. Carlos Soto's intellectual curiosity was sparked at Cleveland Humanities Magnet, a senior secondary school in California specializing in humanities-based education. He earned a bachelor's degree in Mass Communications at the University of California, Berkeley. Before moving to Hong Kong, he completed a master's degree in Education at San Francisco State University, and completed doctoral studies at the University of Hong Kong.

Carlos' experience includes:

- · Two decades in the field of education in Hong Kong and USA
- · Teaching and curriculum design for primary, secondary, and tertiary levels
- · Six years tutoring students in IB programs
- Four years working in Hong Kong local schools
- · Supporting students for admissions procedures for US, Hong Kong, and UK schools
- · Working with students with special needs

FAVORITE QUOTE:

"I have just three things to teach: simplicity, patience, compassion. These three are your greatest treasures." - Lao Tzu



Chris Coetzee Teacher

Chris Coetzee completed his first undergraduate degree in music at Stellenbosch University, and a second undergraduate degree in language and culture, majoring in Latin, literature, and ancient cultures. After writing a few music books for the popular market, he completed postgraduate degrees in classical literature and education, qualifying as a senior certificate high school teacher for English, Latin, Music, and History. Over the past 15 years, Chris has taught over 30 subjects in South Africa, Germany, and South Korea. He moved to Hong Kong in 2011, where he has worked

as Head of Classics and taught IB Latin, English, and Humanities at the ISF Academy before moving to Baker & Bloom. Chris has taught:

- IGCSE English, Latin, Music, History, Geography, and Religious Studies
- IB DP English Literature, Language and Literature, Latin, Music, History, Geography, TOK, and Extended Essay
 - English courses focusing on Essay Writing and Public Speaking

Chris is currently working on his M.A. in Classical Literature. When he is not interpreting page-long sentences, he enjoys reading a wide variety of authors. Apart from the many and varied joys to be derived from Vergil, Ovid, and Sophocles, he also enjoys Cervantes, Voltaire, Shakespeare, and Coleridge. Among the 'upstart moderns', he has a soft spot for Christopher Hitchens, Terry Pratchett, P.G. Wodehouse, and Tom Sharp.

FAVORITE QUOTE:

"Rara temporum felicitate, ubi sentire quae velis, et quae sentias dicere licet." - Publius Cornelius Tacitus Translation: It is the rare fortune of these days that one may think what one likes and say what one thinks.

Our Teachers



Jay Poon Teacher

Jay was born and raised in Hong Kong, and received his B.A. in History from UCL in London. His interest in education came from his time studying at Diocesan Boys' School and pursuing the IBDP at Shatin College. Through his school years he realized that there is no singular way to teach or to learn, and teachers should help students find their own path. He has since assimilated and applied those insights in his time teaching primary and secondary school students.

Jay will be teaching GCSE English, Pre-IB Humanities, and leading Book Clubs for students from K3 up to G7. He writes in his free time, believing that the act of creating art is the best expression of learning. He looks forward to working with students at Baker & Bloom to realize their potentials.

FAVORITE QUOTE:

"Isn't it enough to see that a garden is beautiful without having to believe that there are fairies at the bottom of it too?"
- Douglas Adams

FAVORITE BOOK:

Letters from a Stoic by Seneca



Shaun Tan Teacher

Shaun Tan was born in Kuala Lumpur, where he attended Garden International School, before boarding at Tonbridge School, where he was initiated into the wonders of late-night kebabs. He obtained an LL.B. from King's College London, an M.A. in International Relations from Yale University, and was called to the Bar at the Honorable Society of Lincoln's Inn.

From high school, he was heavily involved in the Model United Nations program, which kindled his interest in politics and oratory. He is a writer and has authored a

book as well as numerous articles, which have appeared in The Diplomat, The Yale Daily News, The Politic, The Yale Journal of International Affairs, and The Malay Mail Online.

He has given lectures on political philosophy at The Perak Bar Council and The Kuala Lumpur Bar Council, and on creativity at Yale University. He enjoys reading, playing tennis, and talking about himself in the third-person.

FAVORITE QUOTES:

"He was made of all nature's most dangerous ingredients: he thought deeply – he felt acutely; and for such this world has neither resting-place nor contentment."

- Letitia E. Landon, "The Bride of Lindorf," The Vampyre and Other Macabre Tales

FAVORITE BOOK:

Galilee by Clive Barker

Photo Gallery



Photo Gallery



Course Schedule

| Ages | Course Title | Dates | Time | Tuition |
|-------|---|-----------------------|------------------|---------|
| 4-6 | Gather Around: Summer Story Hour | June 20-24 (Mon-Fri) | 2:00 - 3:00pm | \$1,875 |
| 4-6 | Inside Out, Outside In: Writing from Pixar Films | June 27-30 (Mon-Thur) | 3:30 - 4:30pm | \$1,500 |
| 4-6 | Gather Around: Summer Story Hour | July 18-22 (Mon-Fri) | 10:00 - 11:00am | \$1,875 |
| 4-6 | Inside Out, Outside In: Writing from Pixar Films | July 25-29 (Mon-Fri) | 2:00 - 3:00pm | \$1,875 |
| 4-6 | Inside Out, Outside In: Writing from Pixar Films | Aug 8-12 (Mon-Fri) | 12:30 - 1:30pm | \$1,875 |
| 4-6 | Gather Around: Summer Story Hour | Aug 15-19 (Mon-Fri) | 10:00 - 11:00am | \$1,875 |
| 4-7 | Calling All Paleontologists: Dig and Describe Dinosaurs | July 11-15 (Mon-Fri) | 10:00 - 11:00am | \$1,875 |
| 4-7 | Calling All Paleontologists: Dig and Describe Dinosaurs | Aug 8-12 (Mon-Fri) | 11:00am - 12:00p | \$1,875 |
| 5-7 | Expectedly Unexpected: A Roald Dahl Book Club | June 27-30 (Mon-Thur) | 1:30 - 2:30pm | \$1,500 |
| 5-7 | Expectedly Unexpected: A Roald Dahl Book Club | July 11-15 (Mon-Fri) | 12:00 - 1:00pm | \$1,875 |
| 5-7 | Expectedly Unexpected: A Roald Dahl Book Club | Aug 8-12 (Mon-Fri) | 10:00 - 11:00am | \$1,875 |
| 6-8 | May the Force be With You: The Epic Tale of Star Wars | June 27-30 (Mon-Thur) | 11:00am - 12:00p | \$1,500 |
| 6-8 | All About Natural Disasters: Typhoons, Tornados and More | July 4-8 (Mon-Fri) | 1:30 - 2:30pm | \$1,875 |
| 6-8 | May the Force be With You: The Epic Tale of Star Wars | July 25-29 (Mon-Fri) | 3:30 - 4:30pm | \$1,875 |
| 6-8 | All About Natural Disasters: Typhoons, Tornados and More | Aug 1-5 (Mon-Fri) | 1:30 - 2:30pm | \$1,875 |
| 7-8 | Mysteries and Adventures in English | June 20-24 (Mon-Fri) | 10:30am - 12:30p | \$4,000 |
| 7-8 | Mysteries and Adventures in English | July 18-22 (Mon-Fri) | 2:00 - 4:00pm | \$4,000 |
| 7-8 | Mysteries and Adventures in English | Aug 15-19 (Mon-Fri) | 9:00 - 11:00am | \$4,000 |
| 7-9 | What Would You Do?: Philosophy for Kids | July 4-8 (Mon-Fri) | 4:30 - 6:30pm | \$4,000 |
| 7-9 | What Would You Do?: Philosophy for Kids | July 11-15 (Mon-Fri) | 9:00 - 11:00am | \$4,000 |
| 7-9 | What Would You Do? Philosophy for Kids | Aug 1-5 (Mon-Fri) | 4:00 - 6:00pm | \$4,000 |
| 8-12 | Minecraft Maniacs Unite: Explore, Create, and Write | June 20-24 (Mon-Fri) | 1:30 - 3:30pm | \$4,000 |
| 8-12 | The Beautiful Game: Better Writing Through Football | July 4-8 (Mon-Fri) | 10:00am - 12:00p | \$4,000 |
| 8-12 | Minecraft Maniacs Unite: Explore, Create, and Write | July 11-15 (Mon-Fri) | 11:30am - 1:30pm | \$4,000 |
| 8-12 | The Beautiful Game: Better Writing Through Football | Aug 1-5 (Mon-Fri) | 10:30am - 12:30p | \$4,000 |
| 9-11 | Mysteries and Adventures in English | June 20-24 (Mon-Fri) | 4:00 - 6:00pm | \$4,000 |
| 9-11 | Buttons For Eyes: A Coraline Book Club | July 4-8 (Mon-Fri) | 2:00 - 4:00pm | \$4,000 |
| 9-11 | ¡Hola, Amigos! Beginning Spanish with Señor Soto | July 18-22 (Mon-Fri) | 11:30am - 1:00pm | \$3,000 |
| 9-11 | Mysteries and Adventures in English | July 18-22 (Mon-Fri) | 9:00 - 11:00am | \$4,000 |
| 9-11 | Buttons For Eyes: A Coraline Book Club | Aug 1-5 (Mon-Fri) | 2:00 - 4:00pm | \$4,000 |
| 9-11 | Buttons For Eyes: A Coraline Book Club | Aug 8-12 (Mon-Fri) | 2:00 - 4:00pm | \$4,000 |
| 9-11 | Mysteries and Adventures in English | Aug 15-19 (Mon-Fri) | 2:30 - 4:30pm | \$4,000 |
| 9-12 | Fall in Love with a Book: The Novel "Because of Mr. Terupt" | June 27-30 (Mon-Thur) | 2:00 - 4:00pm | \$3,200 |
| 9-12 | Fall in Love with a Book: The Novel "Because of Mr. Terupt" | July 25-29 (Mon-Fri) | 1:00 - 3:00pm | \$4,000 |
| 9-12 | May the Force be With You: The Epic Tale of Star Wars | July 25-29 (Mon-Fri) | 9:30 - 11:30am | \$4,000 |
| 9-12 | May the Force be With You: The Epic Tale of Star Wars | Aug 1-5 (Mon-Fri) | 4:00 - 6:00pm | \$4,000 |
| 9-12 | Parents Just Don't Understand: How Music Teaches us English | Aug 8-12 (Mon-Fri) | 4:00 - 6:00pm | \$4,000 |
| 10-12 | Lend Me Your Ears: Speaking in Public | June 20-23 (Mon-Thur) | 9:30 - 11:00am | \$2,700 |
| 10-12 | Eliminating the Impossible: Solving Sherlock Holmes | July 11-15 (Mon-Fri) | 9:30 - 11:30am | \$4,500 |
| 10-12 | Shadows on the Wall: Introduction to Plato's Republic | July 12-15 (Tue-Fri) | 3:00 - 4:30pm | \$2,700 |
| 10-12 | Lend Me Your Ears: Speaking in Public | July 19-22 (Tue-Fri) | 2:00 - 3:30pm | \$2,700 |
| 10-12 | Shadows on the Wall: Introduction to Plato's Republic | July 19-22 (Tue-Fri) | 4:00 - 5:30pm | \$2,700 |
| 10-12 | Eliminating the Impossible: Solving Sherlock Holmes | July 25-29 (Mon-Fri) | 3:30 - 5:30pm | \$4,500 |
| 10-12 | Lend Me Your Ears: Speaking in Public | Aug 16-19 (Tue-Fri) | 10:00 - 11:30am | \$2,700 |
| 11-13 | Arguably: An Essay Writing Course | June 20-24 (Mon-Fri) | 11:00am - 1:00pm | \$4,500 |
| 11-13 | | | | |
| 11-13 | inspirED Super Learner | June 28-30 (Tue-Thur) | 11:30am - 1:00pm | \$2,025 |

Course Schedule

| Ages | Course Title | Dates | Time | Tuition |
|-------|--|---|------------------|---|
| 11-13 | Create Your Character: Are You a Hero or Villain? | July 11-15 (Mon-Fri) | 2:30 - 4:30pm | \$4,500 |
| 11-13 | inspirED Super Learner | July 12-15 (Tue-Fri) | 10:00 - 11:30am | \$2,700 |
| 11-13 | Arguably: An Essay Writing Course | July 18-22 (Mon-Fri) | 11:00am - 1:00pm | \$4,500 |
| 11-13 | Daemons and Dust: A Northern Lights Book Club | July 26-29 (Tue-Fri) | 11:30am - 1:00pm | \$2,700 |
| 11-13 | inspirED Global Leader: Great Powers | July 26-29 (Tue-Fri) | 2:00 - 3:30pm | \$2,700 |
| 11-13 | inspirED Super Learner | Aug 2-5 (Tue-Fri) | 11:30am - 1:00pm | \$2,700 |
| 11-13 | The Decisive Moment: Writing from Photographs | Aug 1-5 (Mon-Fri) | 9:30 - 11:30am | \$4,500 |
| 11-13 | Create Your Character: Are You a Hero or Villain? | Aug 8-12 (Mon-Fri) | 1:30 - 3:30pm | \$4,500 |
| 11-13 | inspirED Global Leader: Great Powers | Aug 9-12 (Tue-Fri) | 11:00am - 12:30p | \$2,700 |
| 11-13 | Arguably: An Essay Writing Course | Aug 15-19 (Mon-Fri) | 4:30 - 6:30pm | \$4,500 |
| 11-13 | Too Much Information: Tips for Managing Social Media Safely | Aug 15-19 (Mon-Fri) | 11:30am - 1:30pm | \$4,500 |
| 12-14 | Guns & Big Macs: Understanding US Politics and Culture | July 18-22 (Mon-Fri) | 9:00 - 11:00am | \$4,500 |
| 12-14 | Heroes: From Achilles to Iron Man | July 19-22 (Tue-Fri) | 12:00 - 1:30pm | \$2,700 |
| 12-14 | I Write, Therefore I Am: Autobiographical Writing | July 26-29 (Tue-Fri) | 9:30 - 11:00am | \$2,700 |
| 12-14 | US Boarding School Personal Statement Writing Boot Camp | Aug 1-5 (Mon-Fri) | 4:00 - 6:00pm | \$5,000 |
| 12-14 | I Write, Therefore I Am: Autobiographical Writing | Aug 9-12 (Tue-Fri) | 2:30 - 4:00pm | \$2,700 |
| 12-14 | Guns & Big Macs: Understanding US Politics and Culture | Aug 15-19 (Mon-Fri) | 9:00 - 11:00am | \$4,500 |
| 12-15 | City on a Hill: Introduction to US Government | June 28-30 (Tue-Thur) | 2:30 - 4:00pm | \$2,025 |
| 12-15 | City on a Hill: Introduction to US Government | Aug 2-5 (Tue-Fri) | 2:00 - 3:30pm | \$2,700 |
| 12-15 | Gods, Heroes, and Monsters of Classical Mythology | Aug 1-5 (Mon-Fri) | 9:00 - 11:00am | \$4,500 |
| 12-15 | Bach in Five Minuets: Exploring Western Classical Music | Aug 8-12 (Mon-Fri) | 12:30 - 2:30pm | \$4,500 |
| 13-15 | GCSE English Bootcamp | June 20-24 (Mon-Fri) | 3:30 - 5:30pm | \$5,000 |
| 13-15 | Seeking Answers to Difficult Questions: Philosophy for Teens | June 27-30 (Mon-Thur) | 4:00 - 6:00pm | \$4,000 |
| 13-15 | Seeking Answers to Difficult Questions: Philosophy for Teens | July 4-8 (Mon-Fri) | 3:00 - 5:00pm | \$5,000 |
| 13-15 | Martian Holidays: Thinking about the Future | July 11-15 (Mon-Fri) | 2:30 - 4:30pm | \$5,000 |
| 13-15 | GCSE English Bootcamp | July 18-22 (Mon-Fri) | 4:00 - 6:00pm | \$5,000 |
| 13-15 | Why are the Gods Naked? Exploring Great Art | July 18-22 (Mon-Fri) | 2:00 - 4:00pm | \$5,000 |
| 13-15 | Lend Me Your Ears: Speaking in Public | July 25-29 (Mon-Fri) | 11:30am - 1:30pm | \$5,000 |
| 13-15 | Martian Holidays: Thinking about the Future | Aug 8-12 (Mon-Fri) | 9:00 - 11:00am | \$5,000 |
| 13-15 | GCSE English Bootcamp | Aug 15-19 (Mon-Fri) | 11:00am - 1:00pm | \$5,000 |
| 13-15 | Lend Me Your Ears: Speaking in Public | Aug 15-19 (Mon-Fri) | 2:00 - 4:00pm | \$5,000 |
| 13-18 | inspirED Social Entrepreneurship | Part I: July 11-16 (Mon-Sat) Part II: July 18-22 (Mon-Fri) | 10:00am - 5:00pm | Part I: 10800 Part II: 9000 Full: 19800 |
| 14-16 | inspirED Global Leader: Democracy | July 12-15 (Tue-Fri) | 1:00 - 2:30pm | \$3,000 |
| 14-16 | How to Scramble a Mummy's Brains: Ancient Egypt | Aug 1-5 (Mon-Fri) | 11:30am - 1:00pm | \$5,000 |
| 14-16 | inspirED Global Leader: Democracy | Aug 2-5 (Tue-Fri) | 3:30 - 5:00pm | \$3,000 |
| 15-17 | Frame by Frame: Film Studies 101 | June 27-30 (Mon-Thur) | 10:00am - 12:00p | \$4,800 |
| 15-17 | UK UCAS Personal Statement Writing Boot Camp | June 28-30 (Tue-Thur) | 4:30 - 6:00pm | \$2,700 |
| 15-17 | Frame by Frame: Film Studies 101 | July 25-29 (Mon-Fri) | 9:30 - 11:30am | \$6,000 |
| 15-17 | US College Personal Statement Writing Boot Camp | Aug 8-12 (Mon-Fri) | 9:00 - 10:30am | \$4,500 |
| 15-17 | UK UCAS Personal Statement Writing Boot Camp | Aug 15-19 (Mon-Fri) | 1:30 - 3:00pm | \$4,500 |
| 15-17 | US College Personal Statement Writing Boot Camp | Aug 15-19 (Mon-Fri) | 3:00 - 4:30pm | \$4,500 |

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